penalty at an amount sufficiently close to or at the maximum permitted by §150.315 to reflect that fact. HCFA considers the following circumstances to be aggravating circumstances:

(a) The frequency of violation indicates a pattern of widespread occur-

rence.

(b) The violation(s) resulted in significant financial and other impacts on the average affected individual.

(c) The entity does not provide documentation showing that substantially all of the violations were corrected.

§ 150.323 Determining the amount of penalty—other matters as justice may require.

HCFA may take into account other circumstances of an aggravating or mitigating nature if, in the interests of justice, they require either a reduction or an increase of the penalty in order to assure the achievement of the purposes of this part, and if those circumstances relate to the entity's previous record of compliance or the gravity of the violation.

§150.325 Settlement authority.

Nothing in §§150.315 through 150.323 limits the authority of HCFA to settle any issue or case described in the notice furnished in accordance with §150.307 or to compromise on any penalty provided for in §§150.315 through 150.323.

§ 150.341 Limitations on penalties.

(a) Circumstances under which a civil money penalty is not imposed. HCFA does not impose any civil money penalty on any failure for the period of time during which none of the responsible entities knew, or exercising reasonable diligence would have known, of the failure. HCFA also does not impose a civil money penalty for the period of time after any of the responsible entities knew, or exercising reasonable diligence would have known of the failure, if the failure was due to reasonable cause and not due to willful neglect and the failure was corrected within 30 days of the first day that any of the entities against whom the penalty would be imposed knew, or exercising reasonable diligence would have known, that the failure existed.

(b) Burden of establishing knowledge. The burden is on the responsible entity or entities to establish to HCFA's satisfaction that no responsible entity knew, or exercising reasonable diligence would have known, that the failure existed.

§ 150.343 Notice of proposed penalty.

If HCFA proposes to assess a penalty in accordance with this part, it delivers to the responsible entity, or sends to that entity by certified mail, return receipt requested, written notice of its intent to assess a penalty. The notice includes the following:

(a) A description of the HIPAA requirements that HCFA has determined that the responsible entity violated.

(b) A description of any complaint or other information upon which HCFA based its determination, including the basis for determining the number of affected individuals and the number of days for which the violations occurred.

(c) The amount of the proposed penalty as of the date of the notice.

(d) Any circumstances described in §§150.317 through 150.323 that were considered when determining the amount of the proposed penalty.

(e) A specific statement of the responsible entity's right to a hearing.

(f) A statement that failure to request a hearing within 30 days permits the assessment of the proposed penalty without right of appeal in accordance with §150.347.

$\S 150.345$ Appeal of proposed penalty.

Any entity against which HCFA has assessed a penalty may appeal that penalty in accordance with §150.401 *et seq.*

§ 150.347 Failure to request a hearing.

If the responsible entity does not request a hearing within 30 days of the issuance of the notice described in §150.343, HCFA may assess the proposed civil money penalty, a less severe penalty, or a more severe penalty. HCFA notifies the responsible entity in writing of any penalty that has been assessed and of the means by which the responsible entity may satisfy the judgment. The responsible entity has no right to appeal a penalty with respect to which it has not requested a